

CELEBRATING THE BEST  
— INTERIOR DESIGN —  
— WORLDWIDE —

# THE GREAT INDOORS AWARD

## 2007

# REGISTRATION FORM

The Great Indoors Award 2007 – a new, biennial, international interior design award – is calling for submissions.

Eligible for entry are all nonresidential interior designs and installations in the categories

Show & Sell <sup>(Retail)</sup>,  
Relax & Consume <sup>(Leisure)</sup>,  
Concentrate & Collaborate <sup>(Work)</sup>  
and Serve & Facilitate <sup>(Public)</sup>  
that were realized  
between 1  
September 2005  
and 31 August  
2007.

Architects and designers can also enter the Interior Design Firm of the Year Award.

A submission consists of one interior design or one portfolio. Applicants wishing to submit more than one design must fill out separate registration forms and pay a separate registration fee for each submission.

### 1. APPLICANT

This registration form is submitted by the

Designer(s)

Client

Designer(s): .....

(First name, last name, M/F)

Firm: .....

Address: .....

Postcode: .....

City: .....

Country: .....

Telephone: .....

Mobile: .....

Fax: .....

Email: .....

Skype: .....

Client: .....

Contact: .....

(First name, last name, M/F)

Address: .....

Postcode: .....

City: .....

Country: .....

Telephone: .....

Mobile: .....

Fax: .....

Email: .....

Skype: .....

### 2. REGISTRATION CATEGORY

Show & Sell

(Retail: shops, showrooms, trade-fairstands, exhibitions)

Relax & Consume

(Leisure: hotels, bars, clubs, restaurants, spas, wellness centres)

Concentrate & Collaborate

(Work: offices, studios, administration buildings, conference centres)

Serve & Facilitate

(Public: libraries, hospitals, theatres, schools)

Interior Design Firm of the Year

(please continue with question 4)

### 3. INTERIOR DESIGN

Title of Design: ..... Please complete the We will accept a maximum  
Function: ..... registration by sending of 15 images (digital, 300  
Date of Commission: ..... the following items to us in dpi, TIFF/JPG/EPS, 25  
Date of Design: ..... digital format: x 25 cm). Please attach  
Date of Realization: ..... a document that states  
Site/ Location: ..... - A description of the photo credits: name  
Contact: ..... project in English, max. and contact details of  
(First name, last name, M/F) 300 words. photographer.  
Address: ..... - A concise curriculum To guarantee anonymous  
Postcode: ..... vitae/biography that judging, visual material  
City: ..... includes educational (photos/films/videos) may  
Country: ..... details of the designers. display nothing to indicate  
Telephone: ..... - Colour images of the identity of the designer  
Mobile: ..... the site/ location, the or design firm. Please  
Fax: ..... context, the floor plans do mark CD-ROMs and  
Email: ..... and cross sections, the DVDs with the name of the  
Skype: ..... design process (artist applicant, however.  
Realized/produced by: ..... impressions, sketches), and the realized project.

### 4. INTERIOR DESIGN FIRM OF THE YEAR

Contact: ..... Please complete the - Up to five interior designs  
(First name, last name, M/F) registration by sending (realized between 1  
Telephone: ..... the following items to us in September 2005 and 31  
Mobile: ..... digital format: August 2007), including  
Email: ..... a 300-word description  
Skype: ..... - A description of the of each project and up  
interior design firm in to 10 images per project  
English, max. 300 words. (digital, 300 dpi, TIFF/  
- A concise office JPG/EPS, 25 x 25 cm).  
curriculum vitae/ Please attach a document  
biography. that states photo credits:  
name and contact details  
of photographer).

### 5. APPLICATION FEE

Every registration form requires an application fee of €125 (incl. VAT). The money should be transferred to the following bank account before 8 September 2007 and should mention the applicant's name and The Great Indoors Award 2007.

Payable to: Bank account: ING Bank 658411896  
Frame Publishers, Amsterdam IBAN NL90INGB0658411896  
Stating: The Great Indoors Award 2007 BIC INGBNL2A

### 6. COMPLETION

This registration form is submitted by:

Designer(s): ..... When the submitted Frame Publishers  
Firm: ..... project has been designed Attn: The Great Indoors 2007  
Address: ..... by more than one Lijnbaansgracht 87  
Postcode: ..... designer, all signatures NL-1015 GZ Amsterdam  
City: ..... of contributing designers The Netherlands  
are required.  
or: ..... The submitted material  
Client: ..... Please return the will not be returned.  
Firm: ..... completed registration  
Address: ..... form with documentation  
Postcode: ..... in digital format before 1  
September 2007 to:

# THE GREAT INDOORS AWARD

2007

Celebrating the best interior design worldwide

## Terms and Conditions

### 1. GENERAL

#### 1.1. The Great Indoors Award 2007

The Great Indoors Award is a new, biennial, international award for interior design in five categories, all within the realm of the commercial and/or public domain. The Great Indoors Award consists of five awards (€10,000 each). Four will be awarded for the most innovative interior designs for public and commercial spaces (four categories). One will be awarded for the best interior design firm.

#### 1.2 Categories

- Show & Sell (Retail: shops, showrooms, trade-fair stands, exhibitions)
- Relax & Consume (Leisure: hotels, bars, clubs, restaurants, spas, wellness centres)
- Concentrate & Collaborate (Work: offices, studios, administration buildings, conference centres)
- Serve & Facilitate (Public: libraries, hospitals, theatres, schools)
- Interior Design Firm of the Year

#### 1.3 Purpose

The purpose of The Great Indoors Award 2007 is to raise the profile of nonresidential interior design and of interior designers working as professionals within this field by

1. Selecting and awarding the best realized projects biennially.
2. Signalling developments within the field.
3. Fostering discourse on the profession of nonresidential interior design.

#### 1.4. Organization

The initiators and organizers of The Great Indoors Award 2007 are Frame Magazine (Amsterdam, NL); the Netherlands Architecture Institute Maastricht (Maastricht, NL); and Marres, centre for contemporary culture (Maastricht, NL). Providing financial support are the province of Limburg (NL) and the city of Maastricht (NL).

#### 1.5. Location

The Great Indoors Award is an international award. Initiated in Maastricht – a city at the hub of an EU region that includes the Netherlands, Belgium and Germany – the award has a European slant. The award ceremony is to take place in Maastricht, the Netherlands.

### 2. ADJUDICATION

#### 2.1. Nomination Committee

A national nomination committee, to be appointed by the organization (see 1. GENERAL, 1.4), will be composed of no more than eight members, all working in the Netherlands. Committee members will be selected on the basis of knowledge, experience and expertise. The committee as a whole is to be appointed for the duration of one biennial competition. A single member, however, can be reselected for a maximum of five biennial competitions. Members of the nomination committee have permission to invite designers to participate in the competition.

The committee will be chaired by a representative of the organization. A secretary, also representing the organization, will be present at committee meetings to take the minutes. Neither the chairperson nor the secretary is entitled to vote for or against entries in The Great Indoors Award. Excluded as voting members of the nomination committee are all employees of the Netherlands Architecture Institute; Marres, centre for contemporary culture; and Frame magazine. Committee meetings are not open to the public, and all matters related to the evaluation of competition entries and to the voting procedure are to be completely confidential.

The nomination committee will review all applications and pre-select five nominees in each category.

Names of members of the nomination committee will be made public before the closing date of registration.

The nomination committee shall have available the support of a technical committee, to be appointed by the organizers. The task of the technical committee consists of verifying and selecting projects that meet the requirements stated in the rules and regulations found in this document.

The nomination committee shall prepare a nomination report stating the reasons for its decisions.

All decisions of the nomination committee will be final.

#### 2.2 Jury

An international jury, to be appointed by the organization (see 1. GENERAL, 1.4), will be composed of no more than eight members. Jury members will be selected on the basis of knowledge, experience and expertise. The jury is to be appointed for the duration of one biennial competition.

The jury will be chaired by a representative of the organization. A secretary, also representing the organization, will be present at jury meetings to take the minutes.

Neither the chairperson nor the secretary is entitled to vote for or against entries in The Great Indoors Award. Excluded as voting members of the jury are all employees of the Netherlands Architecture Institute; Marres, centre for contemporary culture; and Frame magazine. Jury meetings are not open to the public, and all matters related to the evaluation of competition entries and to the voting procedure are to be completely confidential. The international jury is responsible for selecting one prizewinner in each category.

Names of jury members will be made public before the closing date of registration.

If, for any reason, an appointed jury member is unable to fulfil his or her duties as a juror, the organization is entitled to appoint a substitute juror. If no suitable substitute can be found, the jury will have fewer members than the number originally made public.

No correspondence regarding the selection of competition entries and the awarding of prizes shall be entered into between jury members and participants.

The jury shall have available the support of a technical committee, to be appointed by the organizers. The task of the technical committee consists of verifying and selecting projects that meet the requirements stated in the rules and regulations found in this document.

The jury shall prepare a jury report stating the reasons for its decisions.

All decisions of the jury will be final.

#### 2.3. Criteria for Judgment

The nomination committee and the jury will judge the interior designs submitted to The Great Indoors Award according to the following criteria:

- Functionality
- User-friendliness
- Innovation
- Use of materials and products
- Artistic merit
- Concept/inspiration

### 3. AWARDS

#### 3.1 Awards and Monetary Prizes

One award is available in each of the five categories of The Great Indoors Award. Accompanying each of the five awards is a monetary prize of €10,000.

All nominees will be informed by the end of September 2007 and will be invited to attend the award ceremony at the expense of the organization. Nominees will also be announced on the website [www.the-great-indoors.com](http://www.the-great-indoors.com).

Nominated projects and design firms will be featured in full-colour spreads in The Great

Indoors Award catalogue. This catalogue will be published in conjunction with the January/February 2008 issue of Frame magazine.

Should the jury find that none of the competition entries in one or more of The Great Indoors Award categories adequately satisfies the aforementioned criteria (see 2. ADJUDICATION, 2.3), no award or monetary prize will be given in that category or categories.

Award winners will be announced at The Great Indoors Conference, which is to be held in Maastricht (NL) on 17 November 2007.

A participating designer(s) or design firm whose submission did not win an award will be informed via email no later than one month following the award ceremony.

### 4. SUBMISSIONS

#### 4.1. Conditions of Participation and Rules for Presentation

Only nonresidential interiors or interior installations in one of the four categories mentioned (see 1. GENERAL, 1.2) will be considered for The Great Indoors Award. Designers and interior architects can also enter a fifth category: Interior Design Firm of the Year. Only projects realized between 1 September 2005 and 31 August 2007 are eligible for participation.

#### 4.2. Registration Form + Materials

Participation in The Great Indoors Award requires the submission of a fully completed registration form, to be filled out by the designer(s) and/or his/her/their client(s). One registration form must be submitted for each design/portfolio entered in the competition. Along with the registration form, the entrant should submit textual information and images, all in digital format, as stipulated on the registration form.

The submitted material will not be returned.

Nominees may be asked to send in additional information and/or presentation material, at their own expense.

#### 4.3 Submission Fee

Entries will be eligible for participation in The Great Indoors Award only upon payment of a non-recurring submission fee of €125 for each project submitted. The submission of an entry and the payment of this fee bind the applicant to the terms and conditions of The Great Indoors Award.

#### 4.4. Deadline

The deadline for registration is 1 September 2007. The registration fee must be in the organizer's bank account by 8 September 2007.

The organization reserves the right to extend the deadline.

#### 4.5 Protection and Insurance

The organization is responsible for the safety of all submitted material.

#### 4.6. Withdrawal

An applicant may withdraw his or her competition entry at any time before the nomination committee holds its first meeting. If the entry is withdrawn before the deadline for registration has passed, the submission fee will not be reimbursed.

#### 4.7. Privacy

All submissions are subject to the Dutch Privacy Act. All decisions made by the nominating committee and the jury, and all discussion surrounding such decisions, shall be treated with complete confidentiality.

### 5. THE APPLICANT'S WARRANTY

#### 5.1. Ownership of Design

The applicant certifies and guarantees the following: That, as of the date of presentation of the submission to this competition, the author is the sole and rightful holder of the property rights of the submission. Should said project have been drafted by more than one person or company, the exclusive and sole authors must be included in the submission and certified.

That said author does not violate or infringe on any third-party rights either directly or indirectly. Should the applicant be an individual, he or she guarantees that the submission has not been drafted as part of a business activity or with the use of external services.

### 6. INTELLECTUAL PROPERTY

In signing the registration form, the applicant permits the organizers to publish any or all of the submitted material in The Great Indoors Award catalogue, and to use the submitted material for press and publicity purposes, both in printed matter and online.