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The Great Indoors Award 2011: 20 nominees selected by an international jury

The third edition of The Great Indoors, a biennial international design event focusing on interior design, takes place in Maastricht from 3 until 5 November. Besides a workshop- and lectureprogramme on interior design, an international jury of experts will award four of The best designs, with a total value of 20.000 Euro, in four categories: Show & Sell, Relax & Consume, Concentrate & Collaborate en Serve & Facilitate.

The Great Indoors 2011 is an initiative of the magazine FRAME, NAiM/Bureau Europa and Marres, Centre for Contemporary Culture.

On 29 and 30 September, the international jury of The Great Indoors Award 2011 met in Maastricht and appointed 20 nominees from 260 submissions, from 37 countries.

The jury consisted of Mr. Jan Boelen (director Z33, Belgium), Mr. Jurgen Bey (designer studio Makkink & Bey, The Netherlands), Mr. Kozo Fujimoto (general manager, Hermes Japon, Tokyo), Mr. Ilya Oskolkov-Tsentsiper (president, Strelka Institute for Media, Architecture and Design, Moscow) and Timo de Rijk (professor Design Cultures, VU University, Amsterdam).

The winners will be announced during the festive award ceremony from The Great Indoors Award 2011 on 4 November at the Timmerfabriek in Maastricht.

The Great Indoors Award is initiated and organized by FRAME Magazine (Amsterdam), Marres, centre for contemporary culture (Maastricht) and NAiM/ Bureau Europa (Maastricht).

AND THE NOMINEES ARE...

Categorie Show & Sell

- Aesop (shop and pop-up store in Paris, Greville Street and Merci)
  designed by March Studio, Australia
- Galleria Centercity (departement store, Cheonan, Korea)
  designed by UNStudio, The Netherlands
- Hermès Rive Gauche (shop, Paris)
  designed by RDAI, France
- OHWOW at Cappellini (pop-up shop, New York)
  designed by Rafael de Cárdenas / Architecture at Large, United States
- Techtile#3 (exhibition, Tokyo)
  designed by Nosigner, Japan

Categorie Serve & Facilitate

- Ahoy (multifunctional events accommodation, Rotterdam, The Netherlands)
  designed by Merkx + Girod, The Netherlands
- Nakamura Station (railway station, Kochi Prefecture, Japan)
  designed by nextstations, Japan
- Power Toilets (public toilet building, Heerhugowaard, The Netherlands)
  designed by Nezu Aymo Architects, The Netherlands i.c.w. SUPERFLEX
- simINN (flight simulation center, Filderstadt, Germany)
  designed by Boris Banozic, Duitsland
- Wellington Airport International Passenger Terminal (airport terminal, Rongotai, Wellington, New Zealand)
  designed by Studio Pacific Architecture i.c.w. Warren and Mahoney, New Zealand

Categorie Relax & Consume

- Bar no jardim 9 de abril (bar, Lisbon, Portugal)
  designed by Aspa, Portugal
- Hilton Pattaya Lobby & Bar (hotel lobby & bar, Pattaya, Thailand)
  designed by Department of Architecture, Thailand
- The Merlion Hotel (temporary hotel, Marina Bay, Singapore)
  designed by Tatzu Nishi, Japan
- Niseko Look Out Cafe (café, Hokkaido, Japan)
  designed by Design Spirits, Japan
- The Waterhouse at South Bund (hotel, Shanghai, China)
  designed by Neri & Hu, China

Categorie Concentrate & Collaborate
- Epean Studio (design office, Shanghai, China)
  designed by Atelier Ten, China
- HAKA Recycle Office (office with public spaces, Rotterdam, The Netherlands)
  designed by Doepel Strijkers Architects, The Netherlands
- Media Plaza 2.0 (auditorium, Utrecht, The Netherlands)
  designed by Liong Lie Architects, The Netherlands
- Shelley Street (financiële diensten gebouw, Sydney, Australia)
  designed by Clive Wilkinson Architects, Verenigde Staten
- Tribal DDB (office, Amstelveen, The Netherlands)
  designed by i29, The Netherlands

THEME: IN BETWEEN

The subtitle of this edition of The Great Indoors is IN BETWEEN, a name that initially refers to the temporal as a productive strategy for vacancy and re-use. The Great Indoors sees an unexpected quality in this dynamic element of interiors (think of the ever-changing retail interiors) and suggests that in a period of economic stagnancy and growing vacancy the need for durable solutions is not necessarily wasteful but could also result in sustainable solutions. After all, temporary solutions can bring renewed attention to a location or area and may lead to social cohesion thanks to the re-use. By choosing this theme The Great Indoors 2011 would like to join the International Biennale Vacant Properties & Redevelopment.

The theme will be the guideline the workshop and lecture program. More information can be found at www.the-great-indoors.com

The Great Indoors is generously supported by Provincie Limburg and Gemeente Maastricht and REcentre, centre for sustainable design

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Note to the editors
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